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Gladiolus "Mary Fennell"




*Awarded to JELLE ROOS by the
Massachusetts Horticultural Society
for Display of Gladioli*

JELLE ROOS
Gladiolus Specialist

CONCORD. MASSACHUSETTS

== 1922 ==

A Message To Gladiolus Lovers:

he past year has served to demonstrate the increasing popularity of the Gladiolus. There has been more demand for this wonderful flower than ever before. The easy culture appeals to all and there is no other garden flower that gives such a limitless array of color and shade of colors.

You cannot get any plants more profuse in worthwhile bloom, nor can you find any flowers superior for cutting. Spikes placed in water will bloom for weeks at a time, while those in the garden will flourish over a long period.

I have tried out hundreds of varieties, but list only those which I consider most desirable for all purposes. (Of these choice kinds I grow a bulb product of unsurpassed blooming power.)

INSTRUCTIONS FOR PLANTING GLADIOLUS BULBS

Gladioli are very easy to grow and will do well in almost any ordinary garden soil. If planted in the richest place of your garden and given plenty of sun and moisture, they will, however, repay you with extra-large blooms and gorgeous colors.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the middle of April until the end of June.

Plant the bulbs 4 inches deep in heavy soil and 5 or 6 inches deep in light soil. To get your soil in good condition it will be necessary to spade deep and pulverize thoroughly. It is preferable to work in stable manure in the fall if possible. If not, it is advisable to use fertilizer or bone meal in the spring, such as is used for growing potatoes, being careful to mix the fertilizer well with the soil so that the bulbs will not come in direct contact with it. I have a fertilizer, which is prepared especially for the growing of gladioli, and can recommend it very highly, having used it for several years.

Upon receipt of 85 cents I shall be glad to send you prepaid a ten-pound bag of this fertilizer.

Many people make the mistake of planting the bulbs too shallow, making it necessary to stake or tie up the flowers during the blooming time. This will not be necessary if my instructions for deep planting are followed.

I shall be very glad to have you visit my fields during the blooming season. My fields are at their best during the last of August and up to the middle of September.

I shall also be glad to furnish you with any other information you may require to grow Gladioli successfully.

PLEASE NOTE

For the price quoted, I deliver bulbs, transportation free, to all points in the United States. Kindly bear this in mind when comparing my prices with those of other growers.

No orders of less than fifty cents can be accepted. Small orders are filled with as much care as large ones. Special prices will be quoted if 250 bulbs or more of one variety are desired. Planting instructions are enclosed with each order.

All bulbs offered in this catalog are of excellent quality and will produce blooms the first season.

PLACE YOUR ORDER EARLY

It is to your advantage and to mine to place your order as soon as possible after receiving this catalog. Please state whether you want the bulbs sent to you at once or at the proper time for planting. All orders received before March 1 will be held until proper time for planting when all danger of freezing in transit has passed, unless immediate shipment is desired; in which case the bulbs will travel at purchaser's risk against frost.

JELLE ROOS

Gladiolus Specialist

Concord, Massachusetts

*America*

NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen,
twenty-five at one-fourth the price of a hundred

| | | | |
|--|--------|--------|--------|
| America. Beautiful soft lavender-pink; very large flowers. The most popular Gladiolus today... | Each | Doz. | 100 |
| | \$0 04 | \$0 40 | \$3 00 |
| Alice Tiplady. Lovely orange-saffron..... | 30 | 3 00 | |
| Amstel. NEW, deep velvety red, slightly flaked with black; very rich color | 50 | 5 00 | |
| Annie Wigman. Pale yellow, with a small dark blotch in throat | 04 | 40 | 3 00 |
| Arizona. Fine dark pink with maroon markings on lower petals.... | 08 | 80 | 6 00 |
| Attraction. Deep crimson with pure white throat; large flowers.. | 07 | 70 | 5 00 |
| Augusta. Pale white, with blue anthers..... | 06 | 65 | 4 75 |
| Autumn Queen. Cream yellow, upper petals suffused with pink, lower petals striped carmine red.. | 08 | 80 | 6 00 |
| Baltimore. Salmon-pink with a dark red blotch on the lower petal | 07 | 70 | 5 00 |

NAMED GLADIOLI—*continued*

| | Each | Doz. | 100 |
|---|--------|--------|--------|
| Bernice. Rich cream color suffused with rose. Dark carmine throat. Very unusual..... | \$0 06 | \$0 65 | \$4 75 |
| Black Hawk. Cardinal red, nearly black center, flowers large and wide open | 06 | 65 | 4 75 |
| Blue-Jay. Beautiful pale blue, with white blotch; a very distinctive variety..... | 30 | 3 00 | 22 50 |
| Brenchleyensis. Vermilion-scarlet; flowers of medium size..... | 04 | 40 | 3 00 |
| Burrell. Red, large flower and compact spike; handsome butterfly markings | 07 | 70 | 5 00 |
| Cameo. White ground-color, overlaid with rich pink, beautiful red blotch in throat; very handsome. | 07 | 70 | 5 00 |
| Canary Bird. Fine light yellow... | 15 | 1 50 | 10 00 |
| Candidum. Snow white with flesh pink shade, large lily-shaped blooms | 10 | 1 00 | 7 50 |
| Chicago White. Pure white, with lavender markings in throat; very early..... | 07 | 70 | 5 00 |
| Chief Oshkosh. Delicate pink with white blotch in throat..... | 10 | 1 00 | 7 50 |
| Clarice. Rose-pink, flaked with deeper tone..... | 10 | 1 00 | 7 50 |
| Concordia. NEW, deep reddish purple, large flowers, strong grower | 40 | 4 00 | |
| Conspicuous. Light-blue, dark blue spot with yellow center..... | 20 | 2 25 | 17 50 |
| Crackerjack. Dark red, throat spotted with yellow and maroon.. | 04 | 40 | 3 00 |
| Crimson Glow. Perfect scarlet of a deep tone. Very large open flowers of the finest form..... | 50 | 5 00 | |
| Crystal White. Pure white with small purple markings in throat.. | 07 | 75 | 5 50 |
| Czar Peter. Fine wine-red; very handsome..... | 08 | 80 | 6 00 |
| Daisy Rand. Soft rose-pink, flaked with a darker tone; very fine.. | 18 | 1 75 | 12 50 |
| Dawn. Very beautiful pink; one of the best; large flowers on tall spike..... | 20 | 2 00 | 15 00 |
| Distinction. Very dark wine-red | 15 | 1 50 | 10 00 |
| Electra. Very large, brilliant scarlet, with small white blotch..... | 15 | 1 50 | 10 00 |
| Elizabeth Kurtz. Alabaster white, slightly flaked with rosy-pink.... | 18 | 1 75 | 12 50 |
| Empress of India. Rich deep purplish red, with white markings on lower petals..... | 07 | 70 | 5 00 |
| Faust. Deep velvety "Harvard" crimson, with lighter shade on lower petals..... | 06 | 65 | 4 75 |
| Flora. Beautiful golden yellow.. | 40 | 4 00 | 30 00 |

NAMED GLADIOLI — *continued*

| | Each | Doz. | 100 |
|---|--------|--------|--------|
| Fire King. Intense fire-scarlet; long graceful spikes..... | \$0 06 | \$0 65 | \$4 75 |
| Florence. Bright lilac, with white blotch on lower petals..... | 40 | 4 00 | 30 00 |
| Giant White. Pure white with elegant slight markings on lower petals..... | 20 | 2 00 | 15 00 |
| Glory of Concord. NEW. Pale pink, tinted with darker shade on edge of petals, speckled throat.. | 50 | 5 00 | |
| Glory of Holland. A pure white, with anthers of delicate lavender. | 08 | 80 | 6 00 |
| Golden King. Bright golden yellow, with large crimson blotch on lower petal..... | 10 | 1 00 | 7 50 |
| Golden West. Brilliant orange, with golden yellow blotches on lower petals..... | 05 | 45 | 3 50 |
| Goliath. Extremely fine; dark wine-colored flowers..... | 15 | 1 50 | 10 00 |
| Gretchen Zang. Very beautiful soft melting shade of pink, blending into scarlet on lower petals... | 15 | 1 50 | 10 00 |
| Halley. Delicate salmon-pink, with creamy blotch; an attractive early-blooming variety; very popular..... | 04 | 40 | 3 00 |
| Harmony. NEW. White, with yellow and rose tint in throat..... | 75 | 7 50 | |
| Herada. Pure mauve, glistening and clear, with deeper markings in throat..... | 15 | 1 50 | 10 00 |
| Hubertus. Fine blue and mauve. | 20 | 2 00 | 15 00 |
| Ida Van. Beautiful deep salmon-red or flaming orange-pink; very rich color..... | 06 | 60 | 4 00 |
| Independence. Brilliant begonia-pink with richly-marked throat, long spike..... | 06 | 60 | 4 00 |
| Intensity. Bright red with white speckled throat..... | 10 | 1 00 | 7 50 |
| Jean Dieulafoy. A lovely cream-color, with carmine blotch..... | 18 | 1 75 | 12 50 |
| Klondyke. Clear primrose-yellow, with crimson blotch..... | 06 | 60 | 4 00 |
| Kunderdi Glory. Beautiful creamy apricot, with light tint of pink; crimson stripe centering each petal; ruffled..... | 10 | 1 00 | 7 50 |
| Kunderd's Orange. Bright orange, white lines on lower petals..... | 20 | 2 00 | 15 00 |
| Le Marechal Foch. New, beautiful shade of light pink. One of the largest gladioli in the world. Blooms very early..... | 35 | 3 50 | 28 00 |



Mrs. Frank Pendleton, a splendid Gladiolus for cutting

NAMED GLADIOLI — *continued*

| | Each | Doz. | 100 |
|--|--------|--------|---------|
| Liebesfeuer. Fiery scarlet, with orange shading..... | \$0 18 | \$1 75 | \$12 50 |
| Lily Lehman. Ivory-white, lily-shaped flower..... | 15 | 1 50 | 10 00 |
| L'Immaculée. Pure white..... | 18 | 1 75 | 12 50 |
| Loveliness. Creamy white; robust, strong grower; dark green foliage. | 18 | 1 75 | 12 50 |
| Lucretia. Rosy white, with dark blotch; not large, but very early. | 05 | 45 | 3 00 |
| Lucy. Pure, soft canary yellow, large flowers..... | 40 | 4 00 | 30 00 |
| Mahogany. Dark maroon, jet black center | 10 | 1 00 | 7 50 |
| Marjorie Gage. Pure white with a scarlet blotch. Large flowers ... | 20 | 2 00 | 15 00 |
| Mary Fennell. Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended..... | 20 | 2 25 | 17 50 |
| Master Wietze. Beautiful dark violet..... | 10 | 1 00 | 7 50 |
| Maude. One of the best light colored gladioli, creamy white with maroon spots on lower petals.... | 10 | 1 00 | 7 50 |



One of the fields of Gl.

NAMED GLADIOLI — *continued*

| | Each | Doz | 100 |
|--|--------|-------|--------|
| Meadowvale. White, penciled with crimson on lower petals | \$0 05 | \$ 50 | \$4 00 |
| Minnesota. Pale cream, slightly tinted with pink, small maroon blotch | 07 | 70 | 5 00 |
| Miranda. Large primulinus type, producing 3 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose | 04 | 40 | 3 00 |
| Miss Helen Franklin. Pure white with violet markings on the lower petals, vigorous, tall, with a strong, straight spike, averaging from 6 to 10 open flowers at one time; highly recommended. (Ruffled) | 25 | 2 50 | 20 00 |
| Mrs. (Dr.) Norton. White, edges suffused soft LaFrance pink; lower petals have a blotch of sulphur-yellow and are speckled at base with Tyrian rose | 75 | 7 50 | |



i grown by Jelle Roos

NAMED GLADIOLI — *continued*

| | Each | Doz. | 100 |
|---|--------|--------|--------|
| Mrs. Francis King. Salmon-red. | \$0 05 | \$0 45 | \$3 50 |
| Mrs. Frank Pendleton. Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine blotch on throat, presenting a vivid contrast..... | 10 | 1 00 | 7 50 |
| Mrs. G. W. Moulton. Dark red, with splashes of a darker tint on the lower petals..... | 25 | 2 50 | 20 00 |
| Mrs. H. W. Beecher. Deep rosy crimson, with white throat..... | 07 | 70 | 5 00 |
| Mr. Mark. Light-blue with darker spot..... | 20 | 2 00 | 15 00 |
| Mrs. Thomas Cogger. Beautiful shell pink, ruffled | 1 00 | 10 00 | |
| Mrs. Velthuys. Dark brilliant red, very large flowers..... | 20 | 2 00 | 15 00 |
| Mrs. Watt. Deep brilliant wine color..... | 08 | 80 | 6 00 |

*Schwaben**Pink Perfection***NAMED GLADIOLI — *continued***

| | Each | Doz. | 100 |
|--|--------|--------|--------|
| Mrs. W. E. Fryer. Brilliant orange-scarlet..... | \$0 10 | \$1 00 | \$7 50 |
| Muriel. Extra fine light blue with darker spot..... | 60 | 6 00 | |
| Myrtle. A most beautiful shell-pink, lightly penciled with rose... | 18 | 1 75 | 12 50 |
| Nezinscott. Bright scarlet, with petals of white bearing fine lines of crimson..... | 10 | 1 00 | 7 50 |
| Niagara. Delicate cream, blending to a canary-yellow, throat splashed with carmine..... | 08 | 80 | 6 00 |
| Norma Dee Childs. Delicate white, softly penciled with rose, sulphur-yellow throat..... | 50 | 5 00 | |
| Novelty. Light salmon with orange throat, mottled crimson..... | 10 | 1 00 | 7 50 |
| Nymph. Very light lavender-pink | 18 | 1 75 | 12 50 |
| Oporto. NEW. Rich wine-color.. | 60 | 6 00 | |
| Orange Glory. Very rich orange color, with beautiful lighter throat; very distinct..... | 50 | 5 00 | |
| Panama. Magnificent pale pink; very beautiful..... | 08 | 80 | 6 00 |
| Pansy. Dark blue, Burgundy throat..... | 08 | 80 | 6 00 |
| Peace. Giant white, with a delicate lilac feathering on the lower petals | 07 | 75 | 5 50 |



Golden West

NAMED GLADIOLI—*continued*

| | Each | Doz. | 100 |
|---|--------|--------|--------|
| Pink Beauty. Rose pink with dark blotch | \$0 07 | \$0 75 | \$5 50 |
| Pink Jumbo. NEW. Pale pink flaked with darker tone; carmine blotch on lower petals. Strong grower, large | 50 | 5 00 | |
| Pink Perfection. Bright pink; very fine | 15 | 1 50 | 10 00 |
| President Taft. Delicate pink, red blotch, light line through each petal. Flower and spike large... | 07 | 70 | 5 00 |
| Pride of Hillegom. Very fine scarlet, very large flowers..... | 30 | 3 00 | 22 50 |
| Prince of Wales. Fine orange; a variety of great merit..... | 18 | 1 75 | 12 50 |
| Princepine. Carmine-red, with large white blotch..... | 08 | 80 | 6 00 |
| Princeps. Brilliant scarlet, with broad white blotches across lower petals..... | 10 | 1 00 | 7 50 |
| Prophetesse. Large round flowers, pearly white, with crimson throat | 10 | 1 00 | 7 50 |
| Queen of the Violets. Dark violet with white pencil marks in throat | 18 | 1 75 | 12 50 |

*Willy Wigman***NAMED GLADIOLI**—*continued*

| | Each | Doz. | 100 |
|--|--------|--------|---------|
| Queen of the Whites. Very large, glistening, pure white flowers. A magnificent spike of blooms of wonderful texture..... | \$0 20 | \$2 00 | \$15 00 |
| Queen Wilhelmina. Magnificent pale pink..... | 18 | 1 75 | 12 50 |
| Rajah. Deep rich red; one of the best dark reds..... | 50 | 5 00 | |
| Red Emperor. A pure deep scarlet; very large flowers..... | 20 | 2 00 | 15 00 |
| Rosella. Light rose, stained with purple and white..... | 18 | 1 75 | 12 50 |
| Rouge Torch. Large creamy-white flower, with a rouge torch-like tongue on inferior petals, making a very striking contrast..... | 10 | 1 00 | 7 50 |
| Scarsdale. Pink-lavender, shaded to dark rose..... | 10 | 1 00 | 7 50 |
| Schwaben. Pure canary-yellow, shading to a soft sulphur-yellow.. | 10 | 1 00 | 7 50 |
| Spring Song. Pale Naples yellow, slightly suffused with pink in throat..... | 10 | 1 00 | 7 50 |

NAMED GLADIOLI—*continued*

| | Each | Doz. | 100 |
|--|--------|--------|---------|
| Sulphur King. Rich sulphur-yellow on long spike..... | \$0 20 | \$2 25 | \$17 50 |
| Sulphur Queen. Soft lemon yellow | 10 | 1 00 | 7 50 |
| Summer. Mauve-lilac with lighter throat..... | 08 | 80 | 6 00 |
| Summer Beauty. A very choice and distinct pink; very tall and showy..... | 15 | 1 50 | 10 00 |
| Sunbeam. NEW. White, slightly suffused with yellow, dark blotch | 40 | 4 00 | |
| Taconic. Bright pink, flecked and striped with a delicate pink; lower petals blotched a deep crimson, edged with a thin yellow stripe... | 08 | 0 80 | 6 00 |
| Tavistock. Brilliant scarlet with small white blotch. Improvement on <i>Princeps</i> , of which it is a seedling..... | 15 | 1 50 | 10 00 |
| The King. Rich mauve-lilac, with creamy blotch on lower petals... | 10 | 1 00 | 7 50 |
| The Pearl. Clear soft pink turning to light cream in center..... | 05 | 50 | 4 00 |
| Velvet King. Very fine red..... | 10 | 1 00 | 7 50 |
| Velvet Prince. NEW. Very dark velvety red with white marking in throat..... | 30 | 3 00 | |
| War. Deep red of brilliant color, extra-large open flowers..... | 10 | 1 00 | 7 50 |
| Wellesley. Very pretty lilac-pink, the two lower petals of a soft primrose with crimson mark in throat | 25 | 2 50 | 20 00 |
| White America. Seedling of <i>America</i> , bud flesh-white, opening clear white with slight marks of blue in throat..... | 20 | 2 00 | 15 00 |
| White Beauty. NEW. Glistening white with an occasional suffusion of delicate pink; flower large and of graceful form. Strong grower and early | 75 | 7 50 | |
| White Giants. Pure white, very large..... | 50 | 5 00 | |
| White Glory. Ruffled; a gorgeous pure white, with beautiful iris-blue throat..... | 35 | 3 50 | 25 00 |
| Wilbrink. Lovely flesh-pink, with creamy blotch on lower petals; very beautiful..... | 18 | 1 75 | 12 50 |
| Willy Wigman. Beautiful blush-white, with dark carmine blotch. | 10 | 1 00 | 7 50 |
| Winona. Rose pink flaked with darker tone..... | 15 | 1 50 | 10 00 |
| Yellow Hammer. Pure yellow with a very small red mark in throat.. | 10 | 1 00 | 7 50 |



MIXTURES

A Very Fine Mixture, containing several of the best varieties, accidentally mixed in the handling and growing. 4 cts. each, 45 cts. per doz., \$3.00 per 100.

Exhibition Mixture, consisting of high-grade varieties, selected very carefully with the purpose of securing a well-balanced combination of colors. 5 cts. each, 50 cts. per doz., \$4.00 per 100.

Primulinus Hybrids. An Artistic Mixture, containing the most wonderful colors imaginable. The flowers are very graceful. The stems are slender, but strong and very tall. One bulb will very often produce several flower-spikes, thereby prolonging the flowering season considerably. 7 cts. each, 60 cts. per doz., \$4.00 per 100.

Blue Hybrids. Containing many shades of blue. 8 cts. each, 70 cts. per doz., \$5.00 per 100.

Special Offer No. 1.—Twenty-four bulbs.

For \$1.00 I will send you

- 3 **America**, Lavender-pink
- 3 **Black Hawk**, Cardinal red
- 3 **Crackerjack**, Maroon
- 3 **Meadowvale**, White
- 3 **Bernice**, Cream, suffused rose
- 3 **Miranda**, Yellow
- 3 **Halley**, Salmon-pink
- 3 **Pansy**, Dark blue

Real value \$1.23 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 2.—Sixteen bulbs.

For \$1.00 I will send you

- 2 **Intensity**, Bright red
- 2 **Summer**, Mauve-lilac
- 2 **Niagara**, Creamy yellow
- 2 **President Taft**, Delicate pink
- 2 **Mrs. Watt**, Wine color
- 2 **Ida Van**, Deep scarlet
- 2 **Scarsdale**, Pink-lavender
- 2 **Faust**, "Harvard," crimson

Real value \$1.26 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 3.—Ten bulbs.

For \$1.00 I will send you

- 1 **Clarice**, Rose pink
- 1 **Schwaben**, Canary yellow
- 1 **Mary Fennell**, Light lavender
- 1 **Distinction**, Deep wine red
- 1 **Mrs. F. Pendleton**, Pink, carmine throat
- 1 **Prince of Wales**, Orange
- 1 **Peace**, White
- 1 **Conspicuous**, Light blue
- 1 **Wilbrink**, Flesh color
- 1 **Empress of India**, Very dark red

Real value \$1.35 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 4.—Fifty bulbs.

For \$2.75 I will send you Special Offers No. 1, No. 2 and No. 3 combined, each variety named and packed separately, making fifty bulbs in all. Real value \$3.84 for only \$2.75, postpaid.

Special Offer No. 5.—Forty bulbs.

For \$1.00 I will send you forty bulbs of my RAINBOW MIXTURE. These bulbs are young, healthy two-year old bulbs and will bloom this season. They are guaranteed to produce excellent flowers for several years to come.



Mrs. Francis King



Gladiolus "Mrs Watt"



JELLE ROOS

Gladiolus Specialist

CONCORD,

MASSACHUSETTS

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